

FOR IMMEDIATE RELEASE:

Avelo Airlines Celebrates National Pizza Day with a Large Slice of Affordability for Connecticut Pizza Lovers

The official airline of New Haven Apizza is serving up \$40 off roundtrip fares between Southern Connecticut and 30 savory destinations Taste of New Haven is also offering visitors \$40 off their popular pizza tours

NEW HAVEN, Conn.; February 7, 2025 — Ahead of National Pizza Day this Sunday, Avelo Airlines will celebrate New Haven's world-famous pizza legacy with a large slice of affordability for Connecticut travelers. As the official airline of New Haven Apizza, Avelo is offering \$40 off* roundtrip base fares from Southern Connecticut's most convenient airport — Tweed-New Haven Airport (HVN) — to 30 savory destinations.

Avelo is offering the discount to help Connecticut residents spread the word about New Haven pizza outside the state. To make it easier and more affordable for residents of other states to experience New Haven pizza for themselves, Avelo is offering the same \$40 roundtrip discount from 30 cities to HVN.

Avelo Airlines Founder and CEO Andrew Levy said, "As Connecticut's Hometown Airline, we can't think of a better way to celebrate National Pizza Day than help the state's pizza enthusiasts spread the word about America's best pizza. At the same time, we want to make it easy for others to discover why everyone is talking about New Haven pizza."

Avelo is offering the discount as part of the airline's partnership with the State of Connecticut, the City of New Haven, Taste of New Haven, and local pizzeria owners. Last spring, Congresswoman Rosa DeLauro recognized New Haven and Connecticut Pizza as the Pizza Capital of the United States in a proclamation recorded as a Congressional Record Statement. Avelo Airlines flew a delegation of 100 pizzeria owners, public officials, community leaders, veterans, pizza enthusiasts, and media to Washington, D.C., for the ceremony on the steps of the U.S. Capitol.

Travelers can use the \$40 roundtrip discount by applying the "CTPIZZA" promo code when booking their trips at AveloAir.com. Flights must be purchased by February 13, 2025, for travel on select dates* between March 26 and June 10, 2025. Only flights between HVN and its 30 nonstop destinations are eligible.

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U.S. Representative Rosa DeLauro said, "Last spring, I proudly recognized New Haven as the Pizza Capital of the United States, cementing its place in history as the home of America's best pizza. New Haven offers the best pizza in the U.S.—and there's no comparison. Just ask any Connecticut resident, and they'll tell you that New Haven's pizza, or 'apizza' as we call it, is undeniably the best in the country. For generations, family-owned pizzerias have honed their craft, setting the standard for excellence with coal-fired ovens and perfectly charred, crisp crusts. This dedication to perfection has made our state a pizza giant. We hope more people will be able to experience the incredible tradition and taste of New Haven pizza for themselves."

In addition to the fare discount, Avelo is collaborating with Taste of New Haven to offer out-of-town visitors \$40 off their world-famous pizza tours. Travelers can learn more about New Haven Pizza Tours and book their pizza pilgrimage using the same "CTPIZZA" promo code at TasteofNewHaven.com.

Taste of New Haven Founder and CEO Colin Caplan said, "Taste of New Haven has teamed up with Avelo Airlines to encourage pizza lovers to visit New Haven and embark on a pizza pilgrimage to the Pizza Capital of America. As the official airline of apizza, we are proud to offer Avelo Customers this very special rate on our Pizza Tours. Get this hot deal while the pizza is still hot."

Connecticut's Hometown Airline

HVN and BDL are Avelo's largest shared base of operation. The airline currently serves 36 routes from the state (30 from HVN and six from BDL). That's more nonstop destinations and routes than any other airline operating in Connecticut. Avelo employs more than 300 Crewmembers in the state and indirectly contributes to hundreds of additional jobs at these airports and in the greater New Haven and Hartford communities.

New Haven Mayor Justin Elicker said, "This exciting new partnership between Avelo Airlines and Taste of New Haven promotes affordable, direct connections for travelers to one of the Elm City's most cherished culinary destinations. New Haven-style pizza isn't just food – it's a cultural experience that is drawing visitors from across the country and the globe. It also demonstrates the importance of Tweed Airport to our local economy, which serves as a catalyst for travel and tourism that supports our local restaurants and city."

Since taking flight in Connecticut three years ago, Avelo has flown more than 2.8 million Customers on over 20,000 flights.

America's Most Reliable and Convenient Airline

Since taking flight on April 28, 2021, Avelo has flown more than 6 million Customers on over 46,000 flights. Today, Avelo serves 53 cities spanning 23 states and Puerto Rico and three international destinations: Jamaica, Mexico, and the Dominican Republic.

Avelo has unlocked a new era of convenience, choice, and competition by flying unserved routes to primarily underserved communities across the country. Most Avelo routes have at

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least one small, easy to use airport. This makes traveling with Avelo a smoother, easier and more enjoyable experience than contending with the crowds, congestion and long walks at larger airports. Avelo is distinguished by its world-class customer satisfaction levels exemplified by its 2024 Net Promoter Score (NPS) which ranks among the best airlines and most admired brands in the world.

Avelo is America's most reliable airline. In 2024, the airline ranked #1 in on-time performance and achieved the lowest flight cancellation rate among U.S. carriers. These results are provided by Anuvu, a leading aviation data services company also utilized by *The Wall Street Journal* for the publication's annual airline ranking. Anuvu's complete industry results and rankings are available at AveloAir.com.

Avelo offers an abundance of advanced seating options. One third of its aircraft seats (Avelo Premium and Premium Economy) offer extra leg room - ranging from 32 inches to more than 36 inches of pitch. These seats offer a more comfortable experience for Customers who value more space. Customers can also purchase window and aisle seats in advance of their flight. In addition to advance seat assignments, Avelo offers several unbundled travel-enhancing options that give Customers the flexibility to pay only for what they value, including priority boarding, checked bags, carry-on overhead bags, and bringing a pet in the cabin.

Additionally, families can travel with ease knowing every child 14 and under will be automatically seated with an accompanying adult at no additional cost.

About Avelo Airlines

Avelo Airlines' purpose is to *Inspire Travel* by saving travelers time and money. The airline offers travelers time and money-saving convenience, everyday low fares, and a refreshingly smooth, caring and reliable travel experience. Operating a fleet of 20 Boeing Next-Generation 737 aircraft, Avelo serves 53 popular destinations across the United States, Jamaica, Mexico and the Dominican Republic, including its six bases at Los Angeles' Hollywood Burbank Airport (BUR), Southern Connecticut's Tweed-New Haven Airport (HVN), the Philadelphia / Delaware Valley region's Wilmington Airport (ILG), Raleigh-Durham International Airport (RDU), the Bay Area's Sonoma County Airport (STS) and Central Florida's Lakeland International Airport (LAL). Avelo will open its seventh and eighth bases at Charlotte's Concord-Padgett Regional Airport (USA) and Coastal North Carolina's Wilmington International Airport (ILM) in spring 2025. For more information visit <u>AveloAir.com</u> or the Avelo Newsroom at <u>AveloAir.com/Newsroom</u>.

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*\$40 off CTPIZZA promo code discount applies to round trip bookings to/from New Haven, CT (HVN) only. Travel must be completed between 3/26/25 and 6/10/25, blackout dates: 4/11/25-4/22/25 and 5/21/25-5/27/25. Must be purchased by 11:59 p.m. PT on 2/13/25. Expiration date cannot be extended. To receive promo savings, enter promo code on aveloair.com when you begin your search or on the payment page. Per the Department of Transportation (DOT), advertised fares must include all government taxes and fees. Please note, this discount applies to base fare only and does not apply to government taxes or certain carrier-imposed fees. Promo code is not redeemable for cash, and in the case of reservation cancellations, the promo savings will be forfeited. Seats are limited. Fare rules, routes and schedules are subject to change without notice. Restrictions may apply. Not valid on previously purchased itineraries or combinable with other promotions. A \$25 charge per seated traveler applies to all bookings or changes made through Avelo's Customer Support Center. Additional fees for carry-on and checked bags, assigned seats and other optional services may apply. For full terms and conditions, please visit Contract of Carriage at AveloAir.com.